



ARTS FORT WORTH

FISCAL YEAR 2023 ANNUAL REPORT

Cover image: Community members explore Area C Projects' *Fabled* at the Grand Opening and dedication event of the Vivian J Lincoln Library Branch. The artwork draws on the library's role as a teller of stories. Through the Fort Worth Public Art process, community members, including students at nearby schools, submitted recipes, stories, photos, and videos, which the artist team incorporated into the work.

ARTS FORT WORTH

You Speak English Too Well

Boryana Rusenova-Iva

FISCAL YEAR 2023 ANNUAL REPORT

October 1, 2022 - September 31, 2023

Musicians from Miguel Harth-Bedoya's Conducting Institute performed for visitors to galleries for First Friday Artist Reception. The Conducting Institute offices at the Fort Worth Community Arts Center and was awarded a Fort Worth Tourism Public Improvement District Grant.

FROM THE EXECUTIVE DIRECTOR & PRESIDENT



Dear Arts Fort Worth Supporters and Champions,

In 2023, Arts Fort Worth celebrated a remarkable milestone- our 60th anniversary! Six decades of dedication to local arts and culture have made our journey one of profound significance for Fort Worth.

Last year—through the collective efforts of our team and community—we empowered more organizations through grants, reached more individuals across the city in grant-funded programs and public art community engagements, uplifted more individual artists through the Fort Worth Community Arts Center, and engaged more volunteers in a study that shows the economic and social impact of this local arts movement.

Notably, our team members leading the Fort Worth Community Arts Center, produced one of the Arts Center's strongest years in recent history, despite challenges and uncertainty brought about by the ongoing redevelopment of the Fort Worth Community Arts Center. Even more importantly, you and many other advocates helped us see how vital the local arts are to so many in Fort Worth, and that we all can achieve incredible things when we work together to make art happen.

In a season filled with successes and challenges, our commitment to promoting, nurturing, and supporting the arts has remained steadfast. Looking ahead, the future is full of promising opportunities for Arts Fort Worth to continue to evolve. Arts Fort Worth has ambitious plans for the coming year, and we will need your continued support, and your outreach to new supporters, as we embark on new adventures and endeavors.

In closing, I want to express my deepest appreciation for your role in making Arts Fort Worth a central point for creativity and culture in our community. That would not be possible without your invaluable support, whether through your time, resources, or passion for the arts. I am profoundly grateful to you for being an integral part of Arts Fort Worth.

With gratitude,

Wesley Gentle,
Executive Director & President, Arts Fort Worth

WHO WE ARE

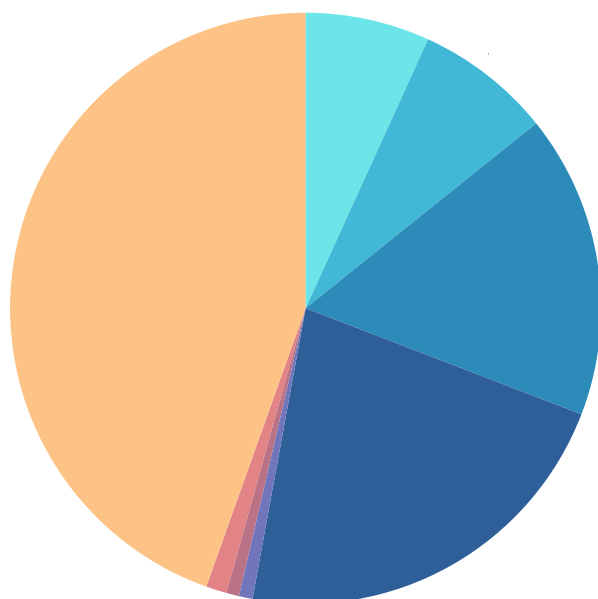


What began as the Arts Council of Fort Worth in 1963 has undergone significant growth and transformation. Today, **Arts Fort Worth** includes the administration of a competitive **grants program**, stewardship of the esteemed **Fort Worth Public Art** program, and the operation of the **Fort Worth Community Arts Center** in partnership with the City of Fort Worth. Additionally, we proudly represent one of Fort Worth's two Cultural Districts to the State officials and forge meaningful partnerships with individuals and organizations across North Texas to cultivate diverse programming and community engagement. We are unwavering advocates for the arts, championing its importance and impact to local, state, and national representatives. Through our efforts, Arts Fort Worth not only enriches the cultural landscape of Fort Worth but also serves as a vital bridge, connecting our city to broader artistic networks spanning the state, nation, and beyond. **Arts Fort Worth remains steadfastly committed to a vibrant and inclusive future for people to share and experience their story through the arts.**

ARTS FORT WORTH'S MISSION STATEMENT

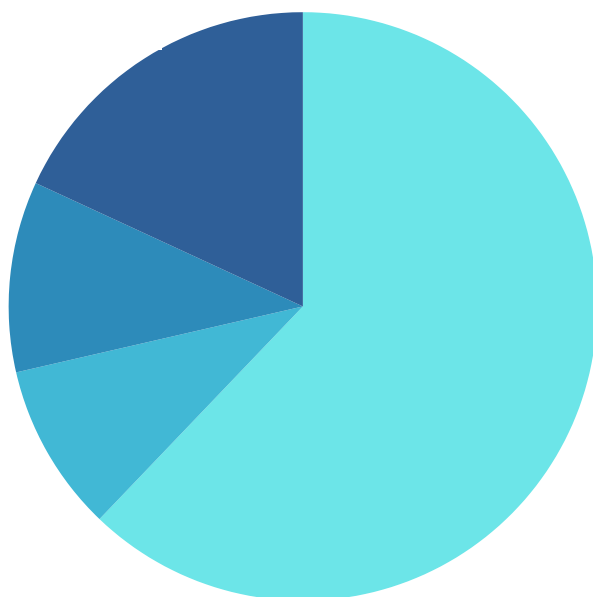
To create an environment that promotes, nurtures, and supports the arts.

FORT WORTH COMMUNITY ARTS CENTER



REVENUE

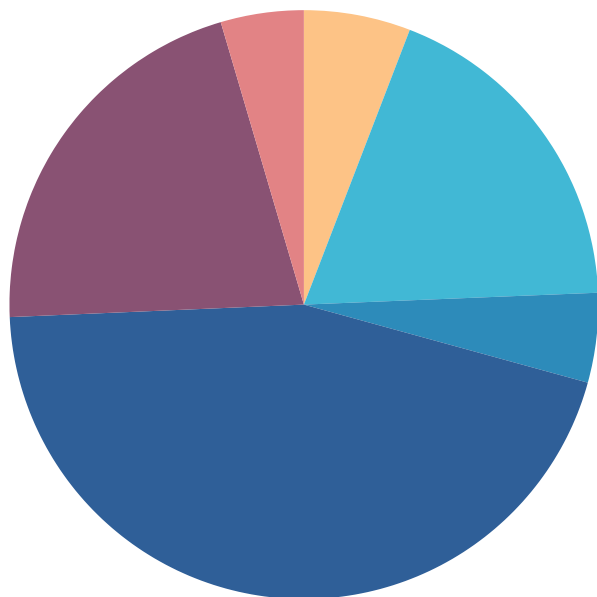
Contributions	\$61,757.56
Foundation Grants	\$67,520.00
Government Grants	\$150,683.16
Contracted Services	\$200,000.00
Memberships	\$6,772.55
Art Sales	\$6,339.93
Classes & Workshops	\$10,272.29
Rentals	\$404,318.97
Total Revenue	\$907,664.46



EXPENSES

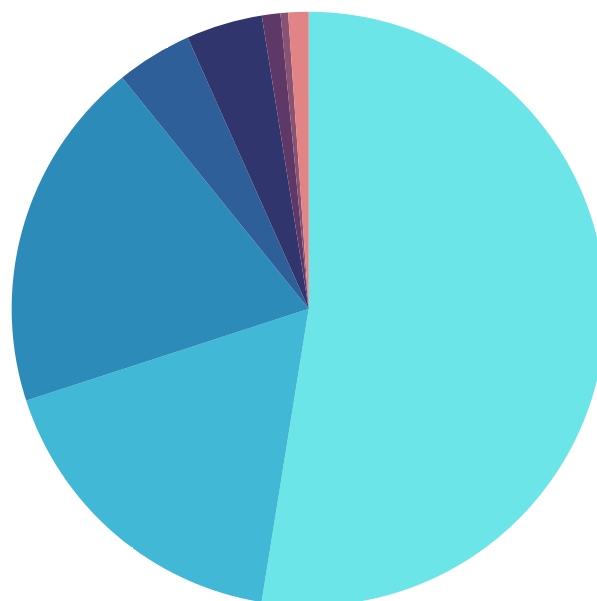
Compensation	\$537,316.89
Professional Services	\$80,021.02
Accounting	
Audit	
IT & Technical	
Professional Artists	
Gallery Installers	
Theater Technicians	
Utilities	\$90,652.10
Operating Expenses	\$156,624.36
Total Expenses	\$864,615.17

ARTS FORT WORTH



REVENUE

Contributions	\$140,130.51
Foundation Grants	\$442,669.14
Government Grants	\$117,575.00
Contracted Services	\$1,078,000.00
Public Art Contracted Services	\$505,295.00
Other Revenue & Investments	\$109,059.88
Gross Revenue	\$2,392,729.53



EXPENSES

Regranting Programs	\$1,323,991.23
Compensation	\$440,007.78
Public Art Compensation	\$483,626.47
Professional Services	\$104,031.50
Public Art Professional Services	\$27,884.07
Operating Expenses	\$115,959.77
Public Art Operating Expenses	\$25,464.99
Marketing	\$10,377.12
Public Art Marketing	\$1,000.82
Total Expenditures	\$2,532,343.75

Arts Fort Worth ended the year with a minor deficit representing over \$100k of emergency repairs to the Fort Worth Community Arts Center HVAC system. All financials presented in this report are pending a routine third-party audit and are subject to change.

OUR SUPPORTERS

\$50,000- \$350,000

Anonymous
Hays Foundation, Established by
Marlene & Spencer Hays
William E. Scott Foundation

\$25,000-\$49,999

The Fund of Advance Racial
Equity,
North Texas Community
Foundation
David R. and Shelly Smith

\$5,000-\$24,999

Amon G. Carter Foundation
The Arts Fund
at North Texas Community
Foundation
Frost Bank
Mercedes T. Bass Charitable
Corporation
North Texas Community
Foundation
Rotary Club of Fort Worth
Childrens Fund
The Ryan Foundation
Virginia Street Smith Charitable
Fund at the North Texas
Community Foundation
Wilkes Family Charitable Fund

\$1,000-\$4,999

Anonymous
Anonymous
Kay & Bob Bolz
Ballet Frontier of Texas
Mr. and Mrs. L.O. Brightbill, III
Charitable Fund
at the North Texas Community
Foundation
Ciera Bank
Dynamic Development Strategies.
LLC
Ginger Head Gearheart Family
Joe and Virginia "Ginger" Gearheart
Steven Gordon
Tom Harkrider
Higginbotham Community Fund
at North Texas Community
Foundation
Patsy & Lary Milrany
Cecile Montgomery Charitable
Account, a Donor Advised Fund of
Renaissance Charitable
Foundation
Blake Moorman & Coletta Strickland
Shirley Pace
Bob & Paige Russey
The Pate Foundation
Carter & Mouty Shackelford
Tarrant County College District
Visit Fort Worth
Wishful Wings Foundation

\$500-\$999

Carol J. & R. Denny Alexander
Foundation
Mr. and Mrs. R. Gordon Appleman
Blaine & Brian Bolton
Bill and Mitzi Davis
Dione Kennedy and Daniel Hagwood
Mr. and Mrs. James Jackson
Dr. Gregory Phillips
Dawn Taft
Linda R Terwilliger
Ginny & Joe Tiguer
Dr. Frank & Grace Tsien Charitable
Foundation
United Way of Tarrant County
Dr. & Mrs. Bruce H. Weiner
Mr. Jeffrey and Rinda Wentworth

\$250-\$499

Bill Barter
Ms. Lauri Bevan
Joann Karges
Laura Lumley
Judge and Mrs. John McBryde
Benjamin & Kerri Robertson
James D. & Stella M. Robertson

HEART OF GOLD AWARDS

The Heart of Gold Awards Luncheon is an annual event that shines a spotlight on exceptional individuals whose remarkable talents and dedication have made a profound impact on the arts in Fort Worth. Each honoree shares our values of integrity and inclusivity, and their impact through the arts helps make Fort Worth a vibrant and welcoming community.

GINGER HEAD GEARHEART

Heart of Gold Award

ESTRUS TUCKER

Advocate for the Arts Award

EMERGING LEADERS IN THE ARTS

JESSE BORRIES, Philanthropy | AYESHA GANGULY, Arts Administrator

WESLEY KIRK, Community Advocacy | DR. STEPHANIE LOVE, Arts Education

ARMOND VANCE, Working Artist/Performer/Writer



Use this QR code to nominate the next honoree.

STAFF & BOARD OF DIRECTORS



ARTS FORT WORTH

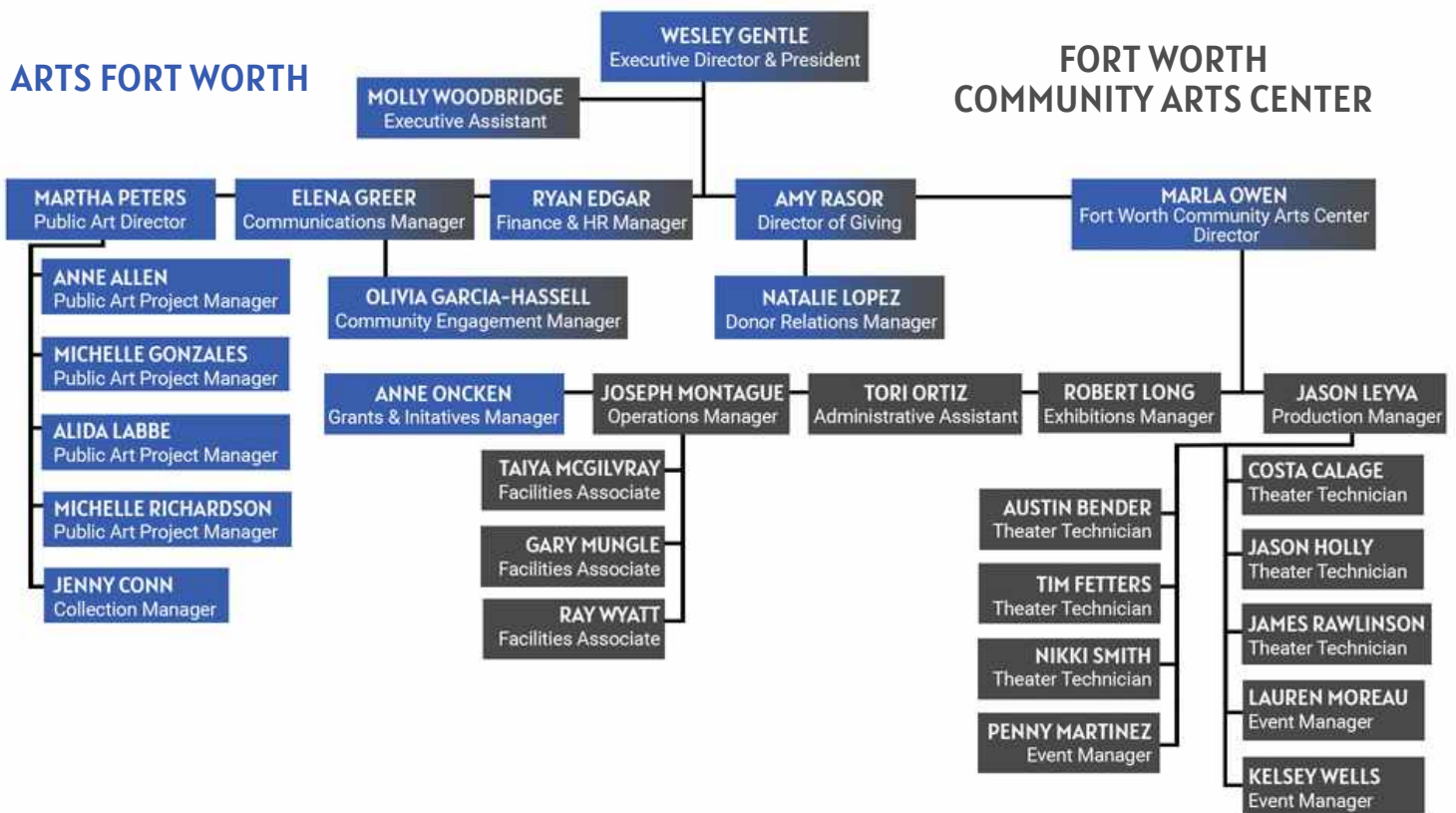


FORT WORTH COMMUNITY ARTS CENTER



(From left to right) Fort Worth Community Arts Center Director Marla Owen participates in a critique for local visual artists. Director of Public Art Martha Peters leads a community engagement event for the Southside Gateway Project held at Amphibian Stage. A Thanksgiving event at Como Community Center was an opportunity for North Texas artist Daryl Ratcliff and Public Art Project Manager Michelle Cortez Gonzales to speak with community members as part of Ratcliff's process for his project in progress. Communications Manager Elena Greer leads a tour and conversation with TCU students learning about Fort Worth advocacy efforts.

FY2023 STAFF



FY2023 BOARD OF DIRECTORS

Carter Shackelford, Chair - Tanisia Castillo-Queppet, Vice Chair
 Grant Summers, Treasurer - Alysa Dennett - Lauren East - Steve Gordon
 Megan Henderson - Robert L. Jameson - Dusty Lewis, Secretary
 Whitney McLean - Lisa Powers Miller - Blake Moorman - Jessica Sangsvang
 Katherine Smith - Glenda Thompson - Dale Brock
 Shirley Pace - Jared Sloane, Immediate Past Chair - Ty Stimpson
 Estrus Tucker, Ex Officio (Fort Worth Art Commission Chair)
 Wesley Gentle, Ex Officio, President

GRANTS PROGRAM

OUR GRANTS ARE DESIGNED TO:

- Foster a culture of creativity and innovation
- Celebrate community diversity through inclusive artistic expression
- Increase accessibility and encourage broad-based participation in arts activities
- Strengthen the service capacity and business practices of arts providers
- Promote tourism and economic growth in the City of Fort Worth

\$1.1 MILLION
distributed

2,106,952
people served

CORE OPERATING

Formerly known as Operating Support Grants, this grant provides core mission support through unrestricted funding to established nonprofit arts organizations for general operations, administration, and programming costs. This grant is made possible in partnership with the City of Fort Worth.

CORE PLUS OUTREACH

The funds from this grant support live, in-person community engagement through the performing, visual, and interdisciplinary arts in all communities of Fort Worth. This grant is made possible in partnership with the City of Fort Worth.

DEIA CAPACITY BUILDING

The Diversity, Equity, Inclusion & Access Capacity Building grants fund new and meaningful efforts that strengthen an organization's infrastructure, management, and governance through diverse, equitable, inclusive, and accessible organizational practices. This grant is made possible in partnership with the City of Fort Worth.

FORT WORTH TOURISM PID

The Fort Worth Tourism Public Improvement District Grant provides marketing and promotional funding to arts and cultural organizations which promote and enhance the visibility of Fort Worth as an overnight destination to their patrons. This grant is made possible in partnership with Visit Fort Worth.

"We presented our 15th Annual Voice2Youth Poetry Slam in April, National Poetry Month, at Texas Christian University. It was open to the entire community. A teacher at one of the schools cautioned me against allowing a little third-grade girl named JoJo, as she likes to be called, to present a solo poem. The teacher said JoJo probably wouldn't do well because she had been working with a speech-language pathologist for an articulation disorder. I also saw JoJo suffer from stage fright. But I refused to give up on her! Every time my class met, I had them perform a poem I wrote called 'I can do anything I put my mind to.' Soon, with more nurturing, JoJo gained confidence, memorized her poetry, and nailed her performance!"

-Carolyn West, Founder of Thank You Darlin' Foundation, which received the CORE and CORE PLUS Outreach grants.

GRANTS AWARDED

Organization Name	CORE*	CORE PLUS*	TPID	DEIA	Total Funds	Total Grants
619 Productions		\$3,000.00			\$3,000.00	1
Amon Carter Museum of American Art	\$37,000.00		\$35,000.00		\$72,000.00	2
Amphibian Productions	\$43,000.00			\$1,000.00	\$44,000.00	2
Art Tooth	\$4,000.00				\$4,000.00	1
Artes de la Rosa	\$23,000.00	\$19,800.00		\$1,250.00	\$44,050.00	3
Arts Fifth Avenue	\$11,450.00				\$11,450.00	1
Ballet Concerto	\$11,500.00				\$11,500.00	1
Ballet Frontier of Texas	\$23,000.00				\$23,000.00	1
Botanic Research Institute of Texas			\$35,000.00		\$35,000.00	1
Casa Mañana	\$40,000.00	\$1,485.00	\$35,000.00		\$76,485.00	3
Caminos del Inka/The Conducting Institute	\$11,500.00				\$11,500.00	1
Chamber Music Society of Fort Worth	\$11,000.00	\$2,183.00			\$13,183.00	2
Circle Theatre	\$36,000.00			\$2,000.00	\$38,000.00	2
Decolonizing the Music Room	\$12,000.00				\$12,000.00	1
Fort Worth Chorale	\$5,000.00	\$8,800.00			\$13,800.00	2
Fort Worth Civic Orchestra	\$1,750.00				\$1,750.00	1
Fort Worth Museum of Science & History				\$2,000.00	\$2,000.00	1
Fort Worth Opera	\$47,000.00	\$19,200.00	\$16,000.00		\$82,200.00	3
Fort Worth Symphony Orchestra	\$41,000.00	\$19,400.00	\$35,000.00		\$95,400.00	3
Hip Pocket Theatre	\$17,020.00	\$3,097.00			\$20,117.00	2
Imagination Fort Worth	\$21,500.00			\$2,000.00	\$23,500.00	2
Kids Who Care	\$39,000.00				\$39,000.00	1
Kimbell Art Museum	\$40,000.00		\$35,000.00		\$75,000.00	2
Lone Star Film	\$22,000.00				\$22,000.00	1
McAnthony's Multicultural Collective Inc	\$2,250.00				\$2,250.00	1
Modern Art Museum of Fort Worth	\$41,000.00	\$8,100.00	\$35,000.00		\$84,100.00	3
Panther City Artists	\$1,750.00				\$1,750.00	1
Performing Arts Fort Worth	\$32,000.00				\$32,000.00	1
SiNaCa Studios	\$26,000.00			\$2,000.00	\$28,000.00	2
Stage West Theatre	\$38,000.00	\$1,940.00		\$750.00	\$40,690.00	3
Stolen Shakespeare Guild	\$10,500.00				\$10,500.00	1
Texas Academy of Figurative Art	\$11,500.00				\$11,500.00	1
Texas Ballet Theater	\$37,000.00		\$35,000.00		\$72,000.00	2
The Thank You Darlin' Foundation		\$2,275.00			\$2,275.00	1
The Cliburn	\$46,000.00	\$10,000.00	\$35,000.00		\$91,000.00	3
Youth Orchestra of Greater FW	\$31,000.00				\$31,000.00	1
Total Funds Awarded	\$774,720.00	\$99,280.00	\$296,000.00	\$11,000.00	\$1,181,000.00	60

*Grant decisions were made in FY2022 and grants were awarded in FY2023.

FORT WORTH PUBLIC ART

more than
\$26 MILLION

total estimated value of
the Fort Worth Public Art
Collection



At the dedication event in North Z Boaz Park, for Dixie Friend Gay's *One With the Bee*, attendees experienced the work much as an insect would an actual flower. The sculpture is 20 feet high, flaring from a 30 inch base to a diameter of 10 feet. A 180-degree opening on one side of the piece allows the viewer to see the center pollination of the flower, which is crafted in stainless steel.

For over 20 years, Arts Fort Worth has managed by the City of Fort Worth's public art program. In 2017, City Council adopted the Fort Worth Public Art Master Plan Update, which includes this Vision Statement: Public art helps to define Fort Worth's character as a vibrant and sustainable 21st-century city by celebrating its storied history, contributing to its iconic destinations, shaping its distinct neighborhoods, and honoring its close connection to nature.

159

artworks in the
Fort Worth Public Art
Collection



Lead by the artist, students, families, and community members painted bells and chimes that were incorporated into Steve Parker's *Listening Trees*, a series of interactive musical sculptures. The artwork utilizes colorful brass funnels from reclaimed instruments, bells, and wind chimes which naturally resonates and amplifies the sounds of both the instruments and the natural soundscape of the park. *Listening Trees* is located in the Universal Playground at North Park.



COMPLETION OF 7 NEW PUBLIC ART PROJECTS:

- *Rising Strong* by Elizabeth Akamatsu | Diamond Hill Community Center, Council District 2 (Top left)
- *Mags and Terra* by Julie Richey | North Animal Care & Control Center, Council District 10 (Third from top, left)
- *Seed the Future* by Karla Garcia | Trail Drivers Park, Council District 2 (Fourth from top, left)
- *One with the Bee* by Dixie Friend Gay | North Z Boaz Park, Council District 3
- *Cowtown Dalmatian* by Joe Barrington | Fire Station 45 Council District 4
- *Listening Trees* by Steve Parker | North Park (Universal Playground), Council District 4
- *Fabled* by Area C Projects | Vivian J. Lincoln Library, Council District 6

OTHER PROJECTS AND INITIATIVES:

Completed Heritage Park & Paddock Park Public Art Master Plan by Legge Lewis Legge LLC

Recommended the Final Design for the Will Rogers Memorial Center Historic Tile Murals Interpretive Plaques

Hosted two Artist Listening Sessions regarding public art and local artist mentorship programs (Second from top, left)

Launched a pilot Local Artist Mentorship Program associated with public art projects at East Rosedale at I-35W Underpass and in the South Main Tunnel (Bottom left; artists Bill Fitzgibbons and Norman Lee of RE:Site Studio at a community presentation.)

CARE & CONSERVATION OF THE COLLECTION

The City of Fort Worth enjoys a notable collection of public art spanning over 100 years of creative work including contemporary commissions, acquisitions, gifts, legacy monuments, memorials, sculptures, and murals. The collection is both a significant financial investment and meaningful cultural asset. Sited in publicly accessible locations throughout the city, each of the artworks have specific requirements for maintenance and care. The City's commitment to caring for the collection is guided by a robust Collection Management Plan, outlined in the Fort Worth Public Art Master Plan Update, assures that artworks are regularly inspected and maintained and repaired as necessary. 108 treatments were completed in FY2023. **Through the advocacy efforts of Arts Fort Worth and the Fort Worth Art Commission, the City increased the annual Collection Management budget by 63% to \$195,760 for FY2024.**

FORT WORTH COMMUNITY ARTS CENTER

64,099
visitors

3925
artists served

62
exhibitions

The Fort Worth Community Arts Center is a unique and special space in Fort Worth:

Hardy and Betty Sanders Theatre

A traditional black box theater space, the Hardy and Betty Sanders Theatre seats approximately 100 patrons, providing audiences with an intimate theater experience. Through the use of adjustable audience risers, space may be configured for a wide array of performers to experiment with music, theater, dance, poetry, and literature.

The William Edrington Scott Theatre

The W.E. Scott Theatre, which seats 468, is a public events theater designed to serve Fort Worth's performing groups. Through the years, has been host to a multitude of performances, conferences, and special events. The lighting system and orchestra pit were both repaired and updated this year. Both theaters were in use 217 days in FY2023 by more than 50 organizations, primarily nonprofits.

8 Gallery Spaces

Renovated in FY2022, the eight galleries are free and open to the public six days a week: one of the few free, public cultural spaces for residents and tourists in Fort Worth. The Arts Center houses eight arts nonprofit residents and four visual artists studios.

317
*days galleries
in use*

118
*educational
presentations*

250
*days theaters
in use*

ARTS FORT WORTH PROGRAMMING



Through the **Original Works Series** program, Arts Fort Worth partners with theater production companies throughout North Texas to create opportunities for actors, producers, crew, and directors by presenting unpublished plays. Submissions have grown from the first year with nine locally submitted scripts to 88 from all over the world in 2023.

Arts Fort Worth is proud to partner with Artes de la Rosa and Near Southside Arts to present **Art Aid**, a monthly series of workshops and discussions providing opportunities for artists, art nonprofits, and other creative professionals, to explore and grow their professional practice and sustain a living in the arts.

Arts Fort Worth's **Crit Night** is a free, peer-led event where artists can share their work, offer and receive constructive feedback, and network with other local artists.

Creating and facilitating programs for artists, arts organizations, performers, and the community are part of an ongoing commitment to support arts for all. Creatives, residents, and visitors alike enjoy **monthly artist talks and workshops** in conjunction with the 62 exhibitions on view at the Fort Worth Community Arts Center throughout the year.

Through the Fort Worth Community Arts Center, Fort Worth Public Art, and other programming, Arts Fort Worth held

147

community engagement events
across Fort Worth

RESIDENCY PROGRAMS

Art Collective Residency

Arts Fort Worth proudly offers the Art Collective Residency, working together with resident organization to grow the arts in our community through programming, unique exhibitions, and interactive experiences that serve artists, the community, schools, and established museums and cultural centers in the area. With this residency, the art collective receives free office space at the Fort Worth Community Arts Center for twelve months and presents two exhibitions within that timeframe.

Easyside, is an arts+food organization in East Fort Worth that provides career resources for the North Texas artist community. Through an artist-run multipurpose facility with artist studios and an alternative gallery space, their goal is to share their facility and their workforce with the growers, markets, pantries, and partnering with mutual aid organizations to increase access to affordable, healthy food.

Emerging Artist Residency

This program provides one artist with a non-residential studio space at Arts Fort Worth. This program aims to help practicing artists offset the cost of living by providing free studio space for a period of twelve months, \$6,000 stipend for materials (paid in \$500 monthly installments), studio visits with established regional artists, arts professionals and the media, a solo exhibition at the culmination of the residency. The Arts Fort Worth Emerging Artist Residency is made possible with the generous support of the Donny Wiley Memorial Fund at North Texas Community Foundation. The residency began in FY2022 and concluded in FY2023.

Sarita Westrup is a textile and sculpture artist who received her MFA in Fibers from the University of North Texas. Formerly the Textiles Studio Coordinator at the Penland School of Craft, Sarita's sculptural basketry works are rooted in weaving techniques and bricolage and inspired by the Rio Grande Valley on the Texas-Mexico border where she was born and raised.



"I am so grateful to Arts Fort Worth for such a generous residency package and the large impact it has had on my career. The financial stipend in conjunction with my own circumstances allowed me to quit my part time job and focus on making work and developing my workshop teaching career. The large square footage of the studio pushed me to be comfortable in working at a larger scale which has expanded my visual vocabulary and brought exciting attention to my work. The solo show helped me stay focused on creating a universe while the resources such as the photography of the final exhibition has helped me acquire life goal opportunities after the residency. I love Arts Fort Worth for all the support and [am] so thankful! "

-Sarita Westrup, Inaugural Emerging Artist Resident

REDEVELOPMENT OF THE FORT WORTH COMMUNITY ARTS CENTER

In 2023, a task force appointed by the mayor and city council recommended that the Fort Worth Community Arts Center be redeveloped, to address longstanding maintenance needs. As two developers finalize proposals for a redeveloped Arts Center, Arts Fort Worth is advocating that this important facility continues to serve local artists, performers, schools and organizations. **Whatever the outcome of this process, Arts Fort Worth's future is rooted in a foundation of advocacy for artistic exploration, expression, and community enrichment.**



Community stakeholders, including citizens, artists, performers, and arts administrators attended a community presentation of the City-selected developers to view the first proposals and give feedback.



Subscribe to our monthly newsletter to stay informed about this issue, upcoming events, and more.

2022-2025 STRATEGIC PLAN

1

Generating community art ambassadors to advance the arts.

2

Amplifying Arts Fort Worth's message to elevate and build an arts-friendly community.

3

Clarifying our identity to operate with integrity and establish our "why."

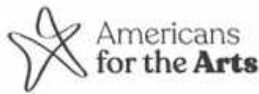
4

Expanding our opportunities for the future.

Julie Richey's *Terra* a mosaic sculpture, part of a series, located at the North Animal Care & Adoption Campus.



ARTS AND ECONOMIC PROSPERITY STUDY 6



ARTS FORT WORTH

The Economic and Social Impact of Nonprofit Arts and Culture Organizations and Their Audiences in City of Fort Worth, TX

Direct Economic Activity	Organizations	Audiences	Total Expenditures
Total Industry Expenditures (FY2022)	\$248,834,911	\$258,224,856	\$507,059,767

Economic Impact of Spending by Arts and Culture Organizations and Their Audiences

Total Economic Impacts (includes direct, indirect, and induced impacts)	Organizations	Audiences	Total Impacts
Employment (Jobs)	3,641	3,539	7,180
Personal Income Paid to Residents	\$185,978,303	\$117,766,937	\$303,745,240
Local Tax Revenue (city and county)	\$3,642,039	\$7,232,585	\$10,874,624
State Tax Revenue	\$3,098,670	\$6,002,008	\$9,100,678
Federal Tax Revenue	\$36,180,795	\$19,534,041	\$55,714,836

Event-Related Spending by Arts and Culture Audiences Totaled \$258.2 million

Attendance to Arts and Culture Events	Local ¹ Attendees	Nonlocal ¹ Attendees	All Attendees
Total Attendance to In-Person Events	4,454,413	1,414,379	5,868,792
Percentage of Total Attendance	75.9%	24.1%	100.0%
Average Per Person, Per Event Expenditure	\$39.84	\$57.10	\$43.98
Total Event-Related Expenditures	\$177,463,815	\$80,761,041	\$258,224,856

Nonprofit Arts and Culture Audiences Spend an Average of \$43.98 Per Person, Per Event

Category of Event-Related Expenditure	Local ¹ Attendees	Nonlocal ¹ Attendees	All Attendees
Food and Drink	\$16.92	\$21.32	\$17.98
Retail Shopping	\$8.76	\$6.82	\$8.29
Overnight Lodging (one night only)	\$1.37	\$11.48	\$3.80
Local Transportation	\$4.05	\$7.38	\$4.85
Clothing and Accessories	\$3.49	\$4.77	\$3.80
Groceries and Supplies	\$3.66	\$2.38	\$3.35
Childcare	\$0.77	\$0.95	\$0.81
Other/Miscellaneous	\$0.82	\$2.00	\$1.10
Overall Average Per Person, Per Event	\$39.84	\$57.10	\$43.98

Source: *Arts & Economic Prosperity 6: The Economic and Social Impact Study of Nonprofit Arts and Culture Organizations and Their Audiences in the City of Fort Worth*. For more information about this study or about other cultural initiatives in the City of Fort Worth, contact the Arts Council of Fort Worth.

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ARTS AND ECONOMIC PROSPERITY STUDY 6

Produced by American for the Arts approximately every five years, Arts and Economic Prosperity Study 6 examines the economic impact of the arts and culture in Fort Worth and 360 additional communities across the United States. This research has been used for decades to leverage increases in local, state, and federal arts funding.

From May 2022 to April 2023, staff and volunteers attended arts and culture events to gather audience surveys in English and Spanish. Guests answered questions about their attendance at performances and events. The survey had 13 questions, took two to three minutes to complete, and all answers were completely anonymous.

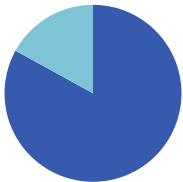


Thank you to the 74 nonprofits and the 917 arts and culture event attendees who helped us complete Fort Worth's part of the Arts and Economic Prosperity 6 Study.

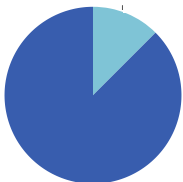
Past studies have focused primarily on the financial, economic, and tourism contributions of the nonprofit arts and culture industry. AEP6 expands beyond those topics to include measures of social impact. Surveys completed by individual attendees in the the City of Fort Worth demonstrate an appreciation for how the arts and culture impacts the development and well-being of the community and its residents.

Audiences Demonstrate Appreciation for the Impact of Arts and Culture

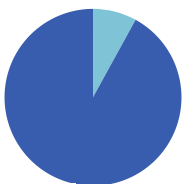
Level of Agreement with Social Impact Statements



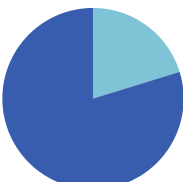
"This venue or facility is an important pillar for me within my community."
83% agree with this statement.



"I would feel a great sense of loss if this activity or venue were no longer available."
87.5% agree with this statement.



"This activity or venue is inspiring a sense of pride in this neighborhood or community."
92% agree with this statement.



"My attendance is my way of ensuring that this activity or venue is preserved for future generations."
79.8% agree with this statement.

LEARN MORE ABOUT ARTS FORT WORTH



Left to right, summer camp participants at the Southside Community Center show off their shoe designs. The workshop with local artist Icey Boy Kev lead the children through a series of activities leading up to painting their own set of provided sneakers. Arts Fort Worth partnered with Artes de la Rosa to bring bring Dia de los Muertos traditional *oferenda* to the Fort Worth Community Arts Center. Following a presentation on the meaning behind each of the aspects of the *oferenda*, community members added personal tokens to the traditional altar as well. Universal Park, where Steve Parker's *Listening Trees* is located was designed to be inclusive of children of all ages and abilities. The artwork reflects this goal as a young park-goer explores one of the three sculptrues made from reclaimed instruments, bells, and chimes.

ARTS FORT WORTH

Looking for Arts Fort Worth events, artist opportunities, and advocacy resources?
Check out artsfortworth.org or sign up for our monthly email newsletter!

GET INVOLVED



Arts Fort Worth is working to **double the number of donors supporting our mission** this year! If you haven't joined the movement to strengthen our local arts, make a donation today and encourage others to lend their support. Your gifts fuel economic impact, drive educational success, inspire healing, and connect communities. Help us paint a picture of success for the coming year.

Together, we make art happen.

Please accept my gift of:

- ☐ One time gift of \$60 ☐ \$60 a month for ____ year(s) ☐ ____ a month for 60 months
- ☐ Other amount _____ ☐ Please make this gift recurring.
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Please charge my credit card.

Name on card: _____

Card #: _____

Expiration Date: _____ CVC: _____ Billing Zip Code: _____

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My gift is in honor of _____

My gift is in memory of _____

☐ I would like to be recognized as (name) _____

☐ I would like my gift to be anonymous.



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