

## GO! Arts Program Support Grant Guidelines

Grant Cycle 2019–2020

### About the Arts Council's Grants Program

The mission of the Arts Council of Fort Worth is to create an environment that promotes, nurtures, and supports the arts in our community. The Arts Council's competitive grants program fulfills this mission by supporting local arts organizations and the artistic programming they provide within our city. Arts Council grants are designed to:

- foster a culture of creativity and innovation;
- celebrate community diversity through inclusive artistic expression;
- increase accessibility and encourage broad-based participation in arts activities;
- strengthen the service capacity and business practices of arts providers; and
- promote tourism and economic growth in the City of Fort Worth.

Generous funding for the Arts Council grants comes from the City of Fort Worth, Tarrant County, corporate donors, foundations, and local individuals.

All grant guidelines and awards are subject to the contractual obligations between the Arts Council of Fort Worth and the City of Fort Worth. These Guidelines are subject to change.

### GO! Arts Program Support Grant Intent

The GO! Arts Program Grant supports efforts which bring the performing, visual, and interdisciplinary arts into traditionally underserved communities of Fort Worth.

### Timeline

Grant Applications Open	June 5, 2019
Mandatory Applicant Training Meeting	June 11, 2019, 9:00 AM–12:00 PM
Application Deadline	July 31, 2019, 4:00 PM
Period of Performance Begins	October 1, 2019
Award Notification	November 2019
Q1 Service Report Deadline	January 8, 2020, 4:00 PM
Q2 Service Report Deadline	April 8, 2020, 4:00 PM
Q3 Service Report Deadline	July 8, 2020, 4:00 PM
Period of Performance Ends	September 30, 2020
Q4 Service Report & Final Report Deadlines	October 7, 2020, 4:00 PM

## Mandatory Applicant Training Meeting

All applicant organizations must send a representative to the Mandatory Training Meeting. Training participants will walk through the grant guidelines with Arts Council grant program staff, paying special attention to updates and changes. Please [register](#) to reserve your spot. Up to 2 individuals from each organization may attend. Light refreshments will be served and parking at the Western Heritage Garage will be validated.

## Applicant Eligibility

To be eligible to receive funding from the Arts Council of Fort Worth Grants Program, an applicant organization must:

- be a 501(c)(3) tax-exempt nonprofit in good standing with IRS and up to date with Form 990 filings;
- be a nonprofit arts organization whose primary mission is the presentation or production of artistic programming;
- have a physical headquarters located within the City of Fort Worth (PO Boxes are unacceptable);
- demonstrate active operations and a history of at least 2 consecutive years of related program offerings within the City of Fort Worth;
- conduct majority of its work/outreach/programming within the Fort Worth community;
- have a salaried full-time or part-time (15-20 hours per week) administrator that is responsible for and authorized to address the contractual obligations of the Arts Council Cultural Contract and the business management of the organization (artist fees and honorariums do not satisfy paid staffing requirements);
- compensate salaried staff at a rate no less than the federal minimum wage at the time of grant submission;
- have an organizational budget of \$50,000 or more; and
- meet all compliance measures and be in good standing with the Arts Council Grants Program.

Ineligible applicants include:

- academic institutions and/or their affiliated arts groups;
- fiscal sponsors; or
- former Arts Council grant recipients with overdue, unacceptable, or falsified reports.

## Eligible Requests

Grant recipients will to the programs. Grant recipients will also demonstrate a strong commitment to outcome-based goals and reaching those which most lack other resources for art experiences.

Programs eligible for GO! Arts funding must:

- be single, stand-alone outreach programs;
- go into underserved communities;
- demonstrate inclusiveness of racially, culturally, and economically diverse participants as appropriate;
- take place outside of the organization's home base of operations and/or usual performance venue;
- demonstrably attract the target audience;
- take place within the city limits of Fort Worth; and
- be offered at no cost to program participants. (Organizations may charge a nominal fee to eligible venues).

Ineligible uses of funding include:

- career day programs;
- in-school programming at non-Fort Worth Independent School District (FWISD) Title 1 schools;
- administrative personnel costs;
- marketing and promotion costs;
- facility costs;
- scholarships, purchase awards, or cash prizes;
- capital improvements, endowments, construction, or real property;
- debt reduction, interest on loans, fines, penalties, or costs of litigation;
- benefits or special events planned primarily for fundraising;
- sub-granting programs;
- activities for which college or university students receive academic credit;
- financing of political activities; or
- programming that is made inaccessible to any audience member based on gender, race, religion, age, sexual orientation, disability, or any other characteristic protected by law.

Suggested venues include:

- community centers;
- places of worship;
- libraries;
- senior centers;
- hospitals;
- Boys & Girls Clubs;
- therapeutic centers; and
- Title 1 FWISD schools. A list of Title 1 FWISD schools can be found at <https://www.artsfortworth.org/grantee-resources/>.

In very rare circumstances, organizations may make a case for utilizing their own venue. In this case, an organization must demonstrate that their venue is fundamental to the artistic experience and that transportation is provided as part of the program, such as providing buses for school programs. Venue exception requests must be made in writing to the Arts Council a minimum of 3 weeks prior to the grant deadline. A written decision will be sent to the applicant within five working days from receipt. Requests should be emailed to [grants@artscouncilfw.org](mailto:grants@artscouncilfw.org).

Special consideration will be given to organizations who demonstrate a thoughtful approach and focused outreach to the most underserved in our community. For example, Title 1 schools which due to location or other factors may not be receiving the same level of arts outreach opportunities as other schools in the district. Organizations should also consider citizens of all ages and abilities.

## Application Process

Grant requests are accepted once a year in the summer. Grant cycle announcements and deadlines are posted in the spring on the Arts Council's website. All applicants must apply for funding online through the Arts Council grants portal, accessible via the Arts Council's website, [www.artsfortworth.org](http://www.artsfortworth.org). New applicants must register for the site to begin an application.

In addition to completing the narrative portion of the application form, grant applicants are also required to submit the following attachments:

- current board of directors list;
- IRS determination letter;
- financial statements;
- current year-to-date statement of activities;
- IRS Form 990; and
- audiovisual presentation.

Whether submitted through the grants portal, hand delivered, or mailed, all attachments must be received by the application deadline. No exceptions. Attachments received after the application deadline will not be considered and related applications will be marked incomplete and ineligible for review.

Mailed attachments should be addressed to:

Arts Council of Fort Worth  
ATTN: Grants Program  
1300 Gendy St  
Fort Worth, TX 76107

Once applications are received, each application is reviewed for eligibility and completeness by Arts Council grant program staff. Once this process is complete, the applications are assigned to a panelist evaluator for in-depth review.

## Audiovisual Presentations

Each application must include submission of a separate audiovisual presentation. Audiovisual presentations will be viewed by evaluators to provide an overview of the applicant organization and/or proposed programming, expanding on and enhancing information already shared in the narrative portion of the application.

Accepted presentation formats include:

- digital video files (such as .mp3, .mp4, .wmv);
- CD;
- DVD/Video; or
- flash/thumb drive.

The following formats will not be accepted:

- PowerPoint;
- YouTube links; or
- Vimeo clips.

Presentation requirements and tips are as follows:

- if the applicant is applying to multiple Arts Council grant programs, each application must include a separate audiovisual presentation and must be submitted in a standalone format (do not submit two audiovisual presentations in the same file or on the same media platform, such as a flash drive);
- applicants are encouraged to submit unique A/V presentations for each grant program;
- applicants are encouraged to create a new audiovisual presentation every grant cycle;

- label your media with media name, grant type, and year;
- presentations are limited to no more than 5 minutes;
- presentations should begin on Track 1 or at the natural beginning of the media;
- test A/V materials multiple times on different systems before submission;
- only feature programs and operations that have taken place within the past 2 years;
- include items that demonstrate programming diversity, audience reached, and impact;
- do not read scripts during the presentation; and
- do not summarize your grant.

Emailed presentations should be submitted to [grants@artscouncilfw.org](mailto:grants@artscouncilfw.org) by the grant deadline. Arts Council staff will make every effort to confirm receipt of A/V material submissions. Applicants who choose to submit via email are strongly urged to do so prior to the deadline. If A/V materials not received for any reason, including technical error, by the deadline, will be deemed ineligible. It is the applicant's responsibility to follow-up prior to the deadline, should a confirmation email not be received.

## Advice & Assistance

Arts Council staff are available year-round to assist with the application process and provide feedback on draft proposals, in advance of the application deadline. Draft applications are accepted for review and feedback up to 2 weeks before the application deadline. Due to the volume of requests, application assistance will not be available the final week before the deadline, however technical support related to the grants portal will be provided. To submit a draft application, send an e-mail to [grants@artscouncilfw.org](mailto:grants@artscouncilfw.org) with your organization name and a request for review. Arts Council staff is also available to consult with applicants via telephone at (817) 298-3037. The staff's role is to assist the applicant in making the best presentation for funding. Staff will not write the applications or prepare attachments for applicants.

## Panelist Selection

Grant evaluation panels provide the Arts Council with expert guidance so that award decisions can be made objectively. The purpose of each panel is to provide qualitative and professional evaluations of applications based on the application review criteria.

Arts Council grant review panels are composed based on diversity in artistic discipline and may be current or past artists or arts administrators of various roles. Panels also include a representative from the City of Fort Worth. The number of reviewers within each panel varies according to the number of applications received for each grant type. Evaluators must be North Texas residents. Arts Council Board Members are not allowed to serve as panelists during their term on the Board of Directors. Additional considerations include:

- professional qualifications;
- broad-based knowledge of the nonprofit arts industry;
- experience with nonprofits of varying size;
- diverse representation of gender, race, and disability, analogous with city demographics;
- geographic location (residential and professional); and
- potential conflicts of interest.

Panelist nominations/applications are accepted year-round and may be made by any individual or organization in Fort Worth. Self-nominations are permitted. Nominations and application forms may be obtained on the Arts Council website at [www.artsfortworth.org/grants/panelists/](http://www.artsfortworth.org/grants/panelists/) or by contacting Arts Council staff. Submitted panelist applications are reviewed by Arts Council program staff for eligibility and appropriate fit within panel composition. Proposed panelists are

presented before the Arts Council Board of Directors for final approval. Submission of a nomination or application to serve on an Arts Council grant panel does not guarantee selection. Selected panelists are formally notified via email of their acceptance on the panels.

All panelists serve single year terms. Panelists may be asked by Arts Council staff to serve consecutive terms to take advantage of their expertise and experience on the panels. In the event of unexpected vacancies, Arts Council staff may appoint substitute panelists from a group of previously approved panelists.

Prior to the review sessions, panel members participate in a mandatory evaluation training session. During the training session, panelists are familiarized with grants program policies and procedures, as well as guidelines for objective evaluation of applications. Panelists are welcome to consult with Arts Council staff about the grant process or funding policies any time throughout the grant year.

## Panel Review Process

Panelists are charged with reviewing each application within their designated grant pool online prior to the grant review sessions, paying special attention to their primary and secondary reviewer assignments. As primary reviewers, panelists will serve as discussion leaders during the panel review sessions. As secondary reviewers, they will serve as backup discussion leaders should the primary reviewer not be able to attend the session for any reason. During this preliminary review time, panelists may present Arts Council staff with questions related to the applications. Panel questions are communicated to the applicant organization for response prior to the panel review session.

Grant panels convene in October to review submitted applications. Prior to the review discussions, panelists complete Conflict of Interest disclosures and are reminded of the goals and objectives of their role as volunteer reviewers. All efforts are made to seat panelists who do not have any conflict of interest within the panels. In the case that a conflict of interest is revealed on the day of the review, the panelist in question is required to remove themselves from the discussion during review of that application and will not be allowed to score that application.

Applications are reviewed in order alphabetically. Each application review begins with a presentation of the applicant's submitted audiovisual attachment; exactly 5 minutes are allotted for this observation. Arts Council staff will stop the presentation at 5 minutes regardless of whether or not the presentation has concluded. No exceptions. Immediately following the audiovisual review, panelists are allowed 7 minutes to discuss the organization and/or proposed programming's strengths and weaknesses. Each discussion is led by the panelist assigned to the relevant application. Panelists are instructed to present criticisms in a constructive manner and maintain a professional demeanor during the entirety of the review.

Arts Council staff keeps time and directs the panel meeting to ensure that all discussions are active and consistent with the evaluation criteria. Arts Council staff does not contribute to the evaluation discussion or score applications. Arts Council staff can, however, provide factual clarifications, application updates (such as major staffing changes) and current or past grant program compliance information. Panel comments are recorded by Arts Council staff. Immediately following each discussion, Arts Council staff provides an oral overview of key panel comments for reinforcement and necessary correction. After each review is completed, panelists record their scores for the relevant application on the ballots provided. Panelists do not make recommendations on dollar allocations or funding decisions.

## Evaluation Criteria

Applications are evaluated and scored by panelists on the merits listed below. All evaluations and awards are based on merit, not need.

Impact	50 pts
Capability	25 pts
Artistic Merit/ Mission	25 pts
<u>Total</u>	<u>100 pts</u>

### Impact:

- Does the outreach program serve identifiable underserved populations?
- Is the programming relevant, appropriate, and accessible for the target audience and broader community?
- Will the program have a measurable impact?
- Does the organization have key metrics and evaluation plans to track success against stated goals?
- Does the program present art works that are inclusive of all members of the community or are used to tell stories that are inclusive of all members of the community?

### Capability:

- If the organization has received Arts Council funding in the past, has the organization adhered to grant guidelines and provided accurate reports in a timely manner?
- Is there stability within the organization and its leadership?
- Does the organization have the administrative capacity to carry out its goals today and plan for tomorrow?
- Does the organization have financial stability, including diversified revenue sources?
- Does the organization present a clear, realistic budget?
- Does the organization have consistent and reliable methods for planning and implementation of programs?
- Is there evidence of support from the community?
- Is the Board actively involved in the organization?
- Does the organization have a defined strategy for growth and/or sustainability?
- If the organization is operating at a deficit, does it have a reasonable plan for reversing this trend?

### Artistic Merit/Mission:

- Is the program mission-driven?
- Does the program demonstrate progress against the organization's stated mission and goals?
- Do the organization's goals, and specifically the intent of the proposed outreach program, align with the Art Council's mission?
- Does the program and its artistic staff demonstrate innovation, excellence, and creativity?
- Does the program engage quality outside artists/present quality artworks that advance the mission of the organization?
- Does the program have importance to the artistic field, artists, audience, and/or community?

## Awards

Organizations may request program support up to \$70,000. Requests may not exceed 50% of the program budget or 25% of the organizational budget. Awarded funds can only be expended on the proposed outreach program. If funds awarded

are less than funds requested, the grant recipient will need to provide a revised budget, as well as a revised program schedule, accounting for the reduction.

Awarded funds can only be expended on the proposed activities that take place within the City of Fort Worth.

Grant awards are determined by the following factors:

- amount of funding available;
- number of eligible applications;
- review panel scores; and
- award compliance (including timely submission of required reports from previous grant years).

Once average panel scores are finalized, awards are allocated by Arts Council staff through use of predetermined funding matrices. Funding matrices are developed prior to the grant review sessions to ensure award allocations are fair and replicable. Matrix award values are based on available funds and the number of eligible applications within each grant pool. Total funds requested traditionally exceed the funds available. As such, few applications receive the requested amount of funding. Funding is not guaranteed. Award determinations are approved and finalized by the Arts Council Board of Directors.

Award notifications are sent to each applicant organization via email. Application scores and panelist comments for all applicant organizations are then uploaded to the Grants Portal. For grant recipients, award details and grant agreements stipulating the terms of the award are also made available through the Grants Portal. Grantees must return the fully executed grant agreement by the stated due date. Grant agreements not received by the deadline will be voided and funding will be reallocated. Grant recipients will also be asked to share photos for promotional use. All awards are made public via the Arts Council website and through various agency publications.

## Matching Requirement

GO! Arts Program Support Grant recipients are required to procure and provide evidence of a 1:1 cash match of the funds awarded through any combination of earned or unearned income. The match may not utilize the same funds used for the Operating Support Grant match. The grant recipient's failure to meet the match will result in a proportionally reduced grant award and may require reimbursement to the Arts Council.

## Appeals

Written appeals must be submitted to the Chairman of the Board within thirty days of the initial ineligibility notification. Appeals are considered by a review process committee, appointed by the acting Arts Council Board Chair. The review process committee will report its findings and recommendations to the Arts Council Board of Directors for further action. Appeal responses are sent via mail. All decisions of the Arts Council and its Board of Director's are final.

## Payment

Payments are made based on City of Fort Worth mandated payment schedules. Payments will be made in 2 equal installments in January and October of the funded year (upon submission of the first quarterly service report and final report). Organizations that complete the funded program may submit final reporting before the deadline and may qualify for early final payment. All payments are contingent upon the satisfactory completion of Arts Council grant requirements, including but not limited to the full execution of the grant agreement, the submission of revised program budgets and



schedules, satisfactory past grant reporting, and completion of any Arts Council site visit action items. All payments are subject to the availability of funds from City contracts. All payments are made via check.

## Acknowledgement

Grant recipients must acknowledge the Arts Council of Fort Worth and the City of Fort Worth in the following ways:

- a credit line and/or Arts Council logo must appear in all published materials and announcements regarding grant-supported activities with language similar to: “[Organization or project] is supported in part by a grant from the Arts Council of Fort Worth”;
- one page of each season program or playbill must be reserved for a listing of Arts Council donors.; and
- the City of Fort Worth should be recognized whenever Arts Council funding is acknowledged.

Donor listings and logos are available for download at [www.artsfortworth.org/grantee-resources/](http://www.artsfortworth.org/grantee-resources/).

## Reporting

Grantees are required to submit quarterly service reports throughout the year, sharing presentation numbers, locations, and dates, attendance figures, and Fort Worth City Council Districts served. Grant recipient will also submit a comprehensive final report to the Arts Council detailing the use of funds, additional income sources, activities assessment, and statistical outcomes, at the end of the grant period.

All reports are to be obtained and completed via the online grants portal. Failure to complete reporting requirements as specified below is considered a breach of contract with the Arts Council of Fort Worth:

- each delinquent report will result in a 5 point demerit per day from the organization’s final application scores for the next grant cycle;
- organizations with outstanding reports are ineligible to sign any new contracts for funding;
- organizations with outstanding reports on the date of new grant application submission are deemed ineligible for funding;
- organizations with 3 or more late reports in the current grant cycle are deemed ineligible for funding for the next grant cycle; and
- failure to submit a final report within thirty (30) days after the contract end date will result in forfeiture of all remaining award payments to the Arts Council of Fort Worth and result in an automatic void of any new/pending award contracts executed between the Arts Council of Fort Worth and the grantee.

## Site Visits

Periodically, Arts Council staff will conduct in-person site visits with awards recipients. During these visits, Arts Council staff reviews financial records for received Arts Council grants. Report forms submitted to the Arts Council are the basis for these reviews. Grantees must show copies of checks, bank statements, and/or other financial documentation that supports the expenditure line items on the report forms. Any pending or future grants are contingent on the satisfactory outcome of the monitoring visit and resolution of any inaccuracies found in the report form.

## Compliance

Arts Council grant recipients are expected to complete funded activities as proposed in the grant application and program worksheet. Award recipients are responsible for informing the Arts Council, in writing, of any substantial or fundamental changes to funded activities. A written request for approval of changes, including related justification, should be sent to the Arts Council prior to the expenditure of grant funds. Approval is not guaranteed.

If the organization's capacity or proposed programming changes significantly, the grant award may be revised or withdrawn. In some instances, awarded funds may be subject to repayment to the Arts Council by the recipient organization.

The compliance measures listed herein are non-negotiable. Any pending or future grants are contingent upon satisfactory compliance with all measures listed above. Each compliance infraction is punishable by a 5 point demerit. Demerits are accumulated throughout the grant year and are totaled prior to annual application review sessions; demerit totals are subtracted from the final application score of the related organization in the next grant cycle.