

ARTS COUNCIL OF FORT WORTH

Contact Julia Olson, Grants and Initiatives Manager
Telephone 817-298-3037
Email jolson@artscouncilfw.org

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PRESS RELEASE

Free Workshop Series to Strengthen Local Cultural Organizations

(Fort Worth, TX) – The **Arts Council of Fort Worth** launches a new three-part **Workshop Series** in spring 2019. Generously underwritten by **Wells Fargo**, these free half-day workshops will provide staff, volunteers, and board members of local cultural organizations with knowledge and skills that are critical for long term success.

Through the review of submissions to the Arts Council’s competitive Grants Program and conversations with local arts professionals, the Arts Council’s staff has identified three primary areas for growth: increased diversity across boards and staff, broadened financial literacy, and the development of targeted and impactful communications. Our expert speakers have conducted trainings across the country, enhancing the capacity and reach of large corporations and small non-profits alike.

Current workshops include:

- ***Beyond Diversity 101: Micro-Inequities, Implicit Bias, and Moving Toward Equity***
Thursday, March 21, 2019, 9:00 AM–12:00 PM

Many of us recognize the importance and value of having a staff, board, and audience comprised of individuals with diverse perspectives, backgrounds and experiences; however, addressing institutional inequality and personal biases can be challenging. **Anne Phibbs**, President and Founder of Strategic Diversity Initiatives, will provide you with the knowledge and tools necessary to move your diversity and inclusion efforts forward in ways that are comprehensive, enduring, and connected to your core mission.

- ***Financial Literacy***
Thursday, April 18, 2019, 9:00 AM–12:00 PM

Responsible financial management is fundamental to an organization’s long-term success, and staff and board members need up-to-date financial information to make informed decisions. However, understanding budget forms and specialized jargon can be difficult for even the most seasoned professional. In this workshop, a Wells Fargo Representative will review high-level financial terminology and financial documents, such as Profit and Loss Statements, Balance Sheets, and Forms 990, to increase your proficiency in financial literacy.

- ***Strategic Storytelling for Social Impact***
Thursday, May 16, 2019, 9:00 AM–1:00 PM

Effective storytelling is key to communicating an organization's mission and impact. Stories spark personal connections and demonstrate societal value, building audiences and strengthening your case for support. Enhance your marketing and fundraising materials by telling stories that matter. Join Professor **John D. Trybus**, story scientist and Managing Director of Georgetown University's Center for Social Impact Communication to learn his step-by-step framework for telling authentic, emotional, and action-driven stories.

Participation is free, however space is limited. Registration is required. To sign up for a workshop, please visit www.artsfortworth.org/workshops/.

About Dr. Anne Phibbs, PhD

Anne Phibbs is the Founder and President of Strategic Diversity Initiatives. Anne brings over 25 years' experience helping organizations advance their equity, diversity, and inclusion goals. She is adept at assessing an organization's strengths and challenges and tailoring her approach to its context, culture, and goals. With extensive experience in training, teaching, curriculum development, and training of trainers, Anne has delivered hundreds of workshops and classes for thousands of participants in corporate, government, higher education, nonprofit, healthcare, and faith community settings. Anne built a successful diversity and inclusion leadership program at the University of Minnesota. A seasoned consultant, Anne is able to work with small and large organizations on a variety of diversity and inclusion needs, including diversity audits, diversity plans, customized training, and leadership development. Anne earned her PhD in Philosophy and Feminist Studies from the University of Minnesota and lives in Minneapolis, Minnesota. Learn more about Strategic Diversity Initiatives at www.strategicidi.com.

About Professor John D. Trybus, APR

Professor John D. Trybus is a story scientist and strategist on a mission to help organizations and the people who work within them to create more impact in the world. He leads and manages Georgetown University's Center for Social Impact Communication, a renowned research and action center working to ignite professionals to combine their strengths within an organization in order to drive societal change. Prior to academia, a life-changing encounter with world-famous chimpanzee expert and United Nations Messenger of Peace Dr. Jane Goodall, led him to become her personal advisor at the Jane Goodall Institute where he traveled nonstop with the environmental rockstar on her perpetual 300-day-per-year advocacy tour to inspire people to conserve the natural world we all share. A professor of social impact at Georgetown University, John is also a highly sought after keynote speaker and master trainer who has worked with groups such as the Smithsonian, Knight Foundation, NPR, Kresge Foundation, National Park Service, Department of Education, United Way and many others. Learn more about his work at www.johntrybus.com.

About the Arts Council of Fort Worth

The Arts Council of Fort Worth is a nonprofit organization with the mission to create an environment that promotes, nurtures, and supports the arts in our community. The Arts Council was formed in 1963 to provide funding and leadership that would stimulate and assure the advancement of the arts throughout the Fort Worth community. Today, the Arts Council serves and responds to the needs of local artists, arts organizations, and residents through management of the Competitive Grants Program, Fort Worth Public Art Program and the Fort Worth Community Art Center. Learn more about the Arts Council at www.artsfortworth.org.

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